

HEALTHY ROOTS COLLABORATIVE CLEANING PROGRAM 2020

HRC ADVISORY COMMITTEE, JANUARY 2021

GLEANNING PROGRAM GOALS



- Provide Access & Education
- Build Volunteerism
- Partner with Farmers
- Reduce Food Waste



OVERVIEW

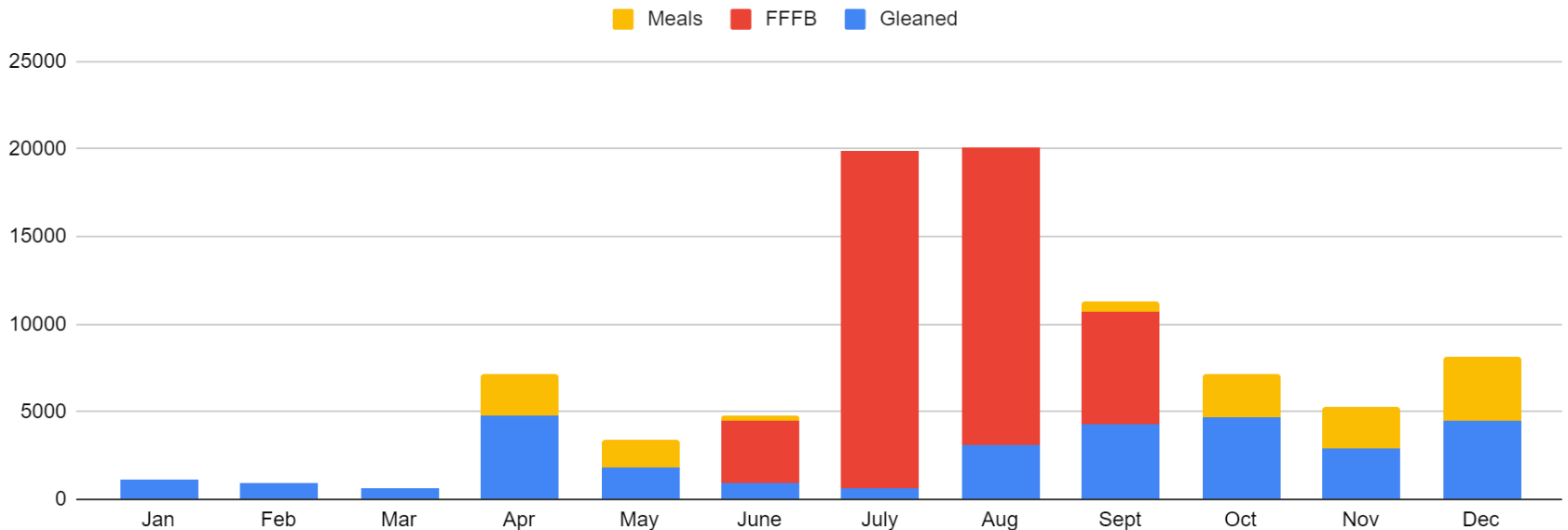
- Pivot to COVID-19 response
- What we moved for food
- Recipient Sites
- Farms
- Volunteers
- Program financials
- Looking forward



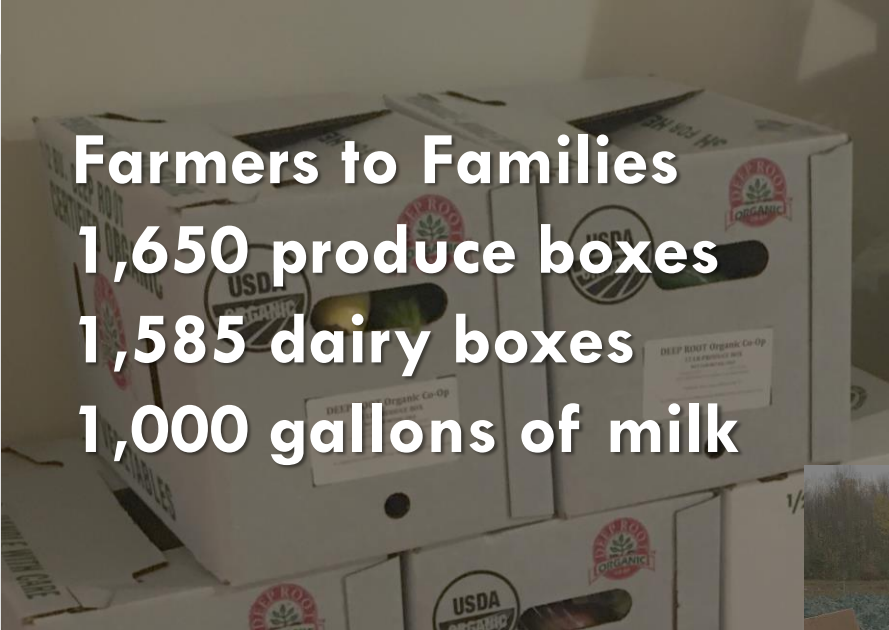
PIVOT TO COVID-19 RESPONSE

- COVID-19 safety protocols (March)
- ShiftMeals (April – June)
- Farmers to Families Food Boxes (June – Sept)
- Everyone Eats meals (Sept – Dec)

Pounds Moved per Month



BY THE NUMBERS



Farmers to Families
1,650 produce boxes
1,585 dairy boxes
1,000 gallons of milk



17,800 Frozen Meals



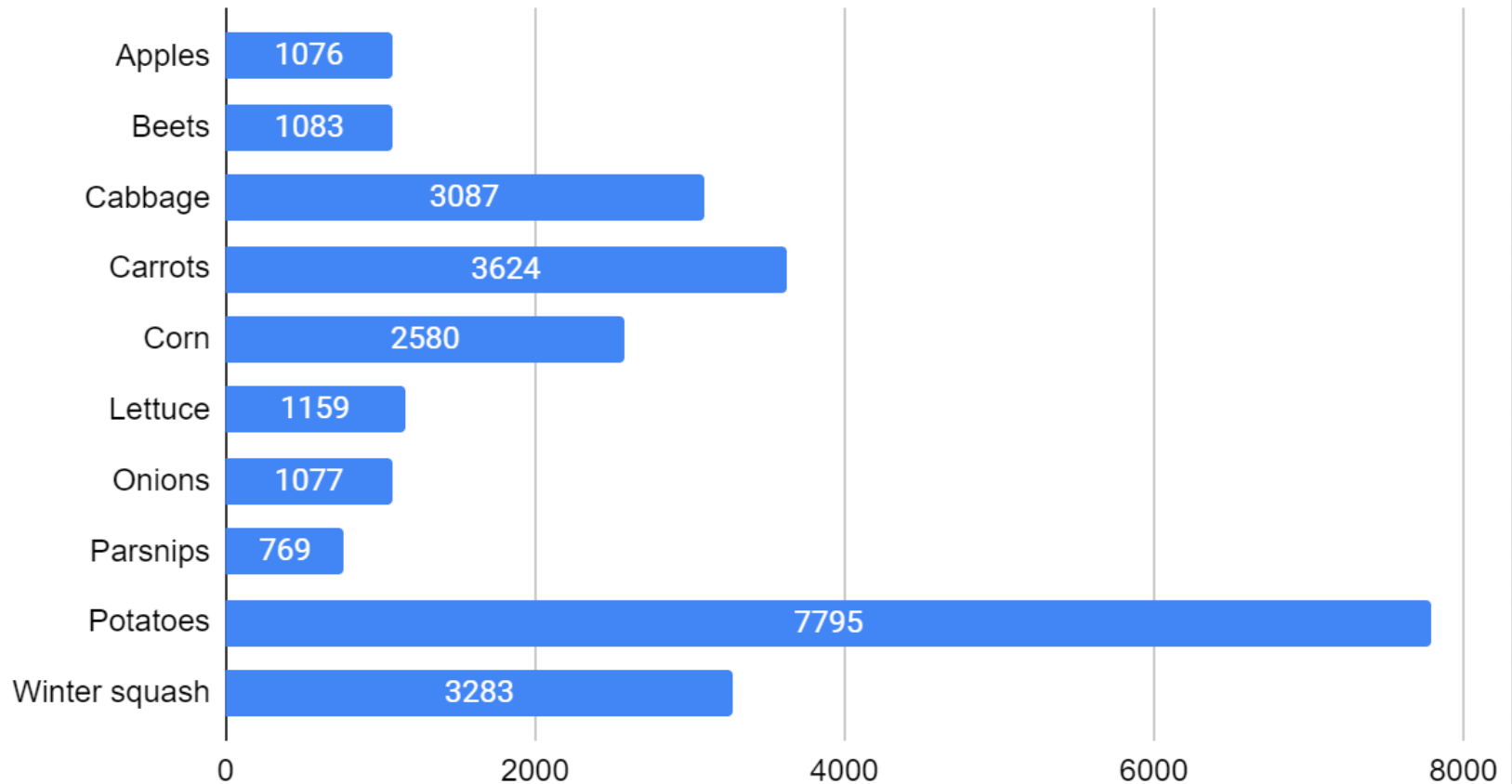
**29,000 pounds produce
gleaned**
**and 3,000 pounds other
food moved**

**Over 92,000 pounds
of food total**

TOP 10 GLEANED CROPS

30 DIFFERENT VEGETABLES TOTAL

Top 10 Crops, pounds





SERVED 25 RECIPIENT SITES

15 CHARITABLE FOOD SITES, 10 NON-TRADITIONAL SITES

15 CHARITABLE FOOD SITES



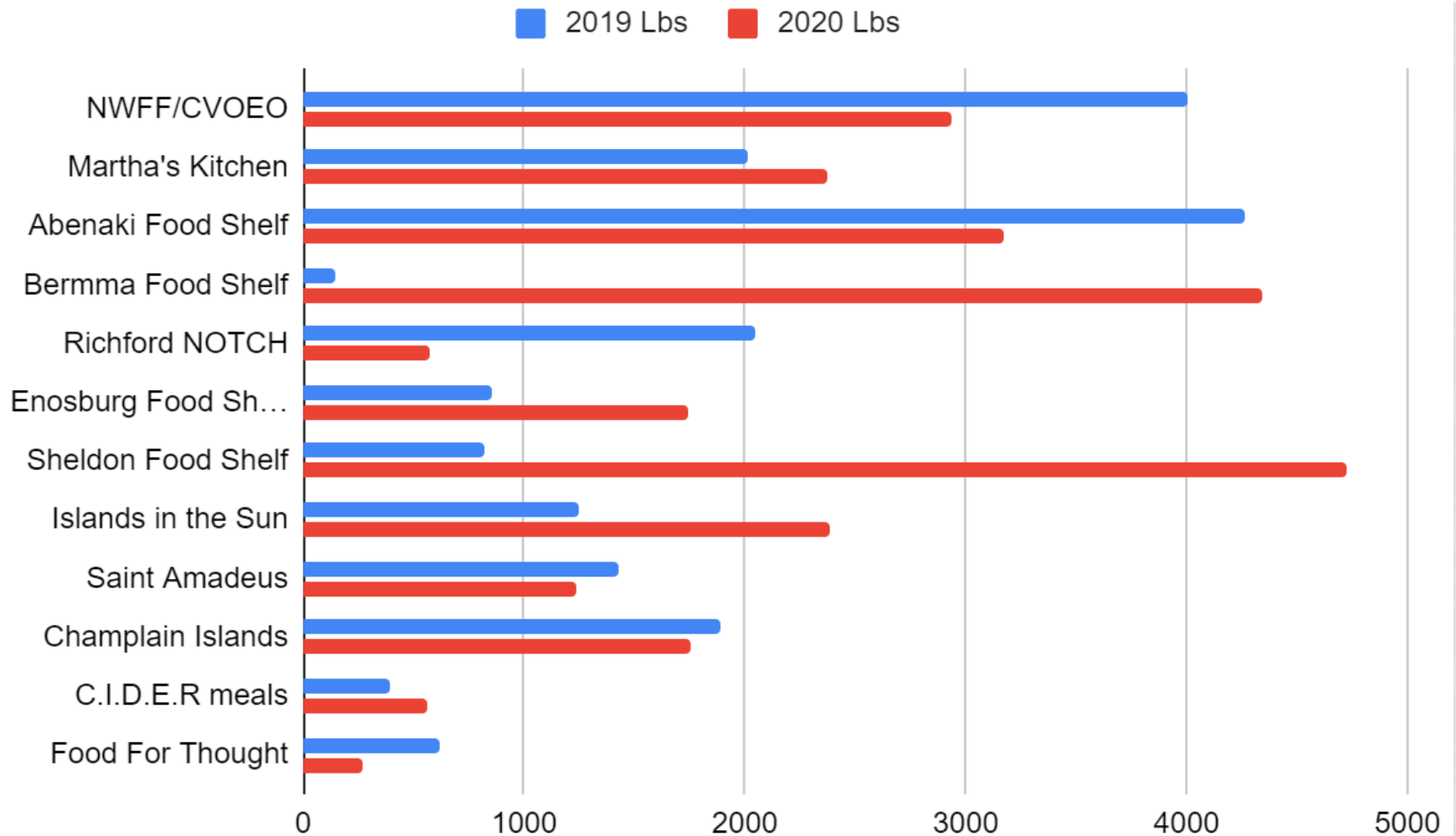
Northwest Family Foods
Martha's Kitchen
Abenaki Food Shelf
Sheldon Food Shelf
Enosburg Food Shelf
Bermma Food Shelf
Fairfield Community Center
Highgate Food Shelf
Fairfax Food Shelf
Food For Thought
Champlain Islands Food Shelf
Islands in the Sun
Saint Amadeus Food Shelf
C.I.D.E.R Meals
Westford Food Shelf

10 NON-TRADITIONAL FOOD RECIPIENTS

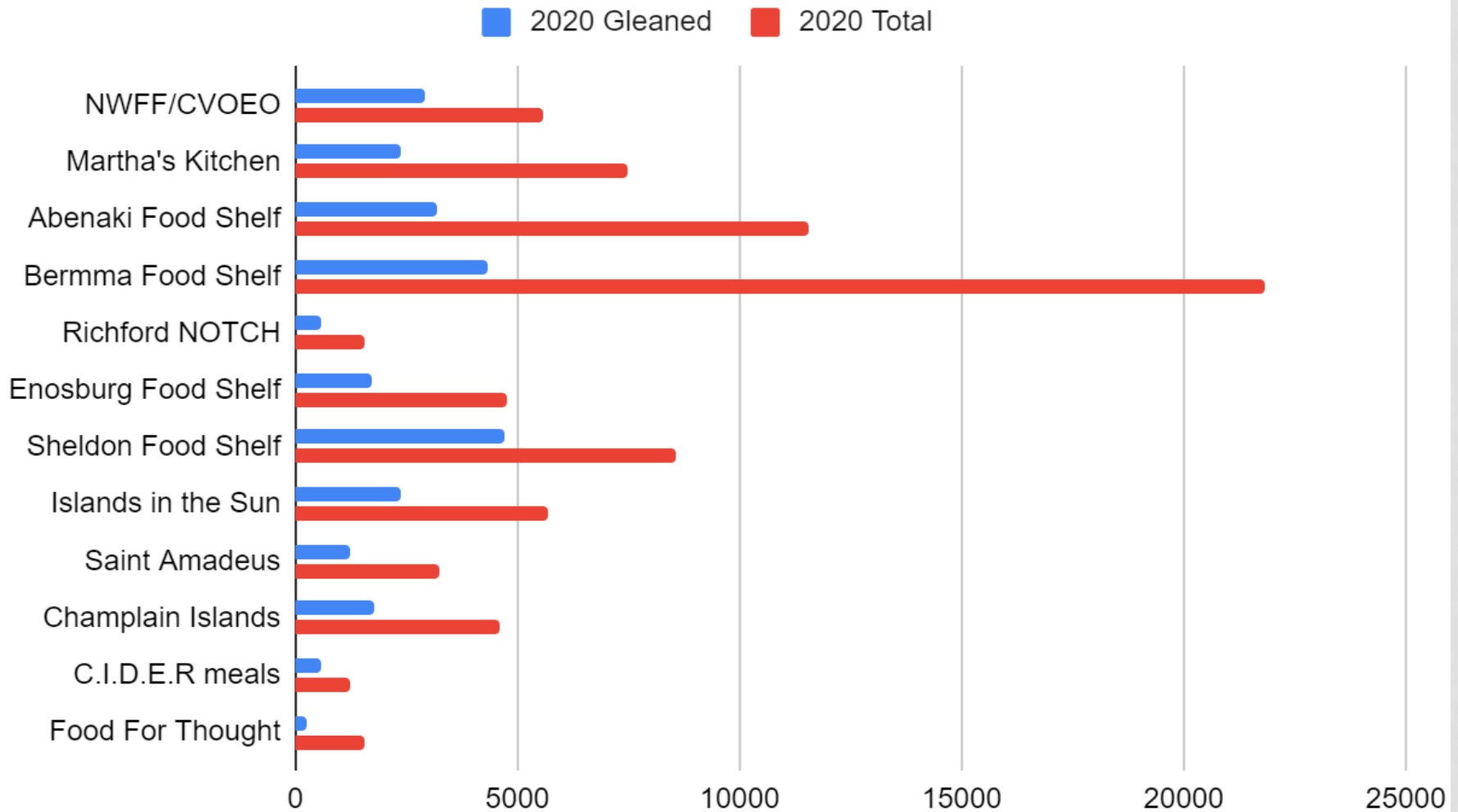


Richford NOTCH
Enosburg NOTCH
Fairfax NOTCH
St. Albans NOTCH
Northwest Medical Center
Four Winds Senior Apartments
St. Albans Healthcare & Rehabilitation Center
St. Albans WIC office
Alburgh School
Bridges to Health (farm workers)

COMPARISON WITH 2019, GLEANED ONLY



GLEANED AND TOTAL POUNDS



FEEDBACK FROM OUR FOOD SITES

FROM THIS YEAR'S SURVEY (7 RESPONDENTS)

- 4 out of 6 did not see an increase in clients in 2020
- One site saw their monthly average go from 250 to 650
- 100% said the quantity of produce they received was just right
- 71% were very satisfied with the quality of the produce



STORIES

“The families are excited when there is extra produce. Fresh produce is usually one of the first things they cut from their budgets.”

“People enjoy shopping for the produce. We have some guests who only come for that.”

“The dairy boxes were such a HUGE hit with our families and allowed us to give more than we would normally give. Thank you for making that happen for us!”

“A few stories about being laid-off because of the pandemic, but our client base has remained pretty much the same as it was.”

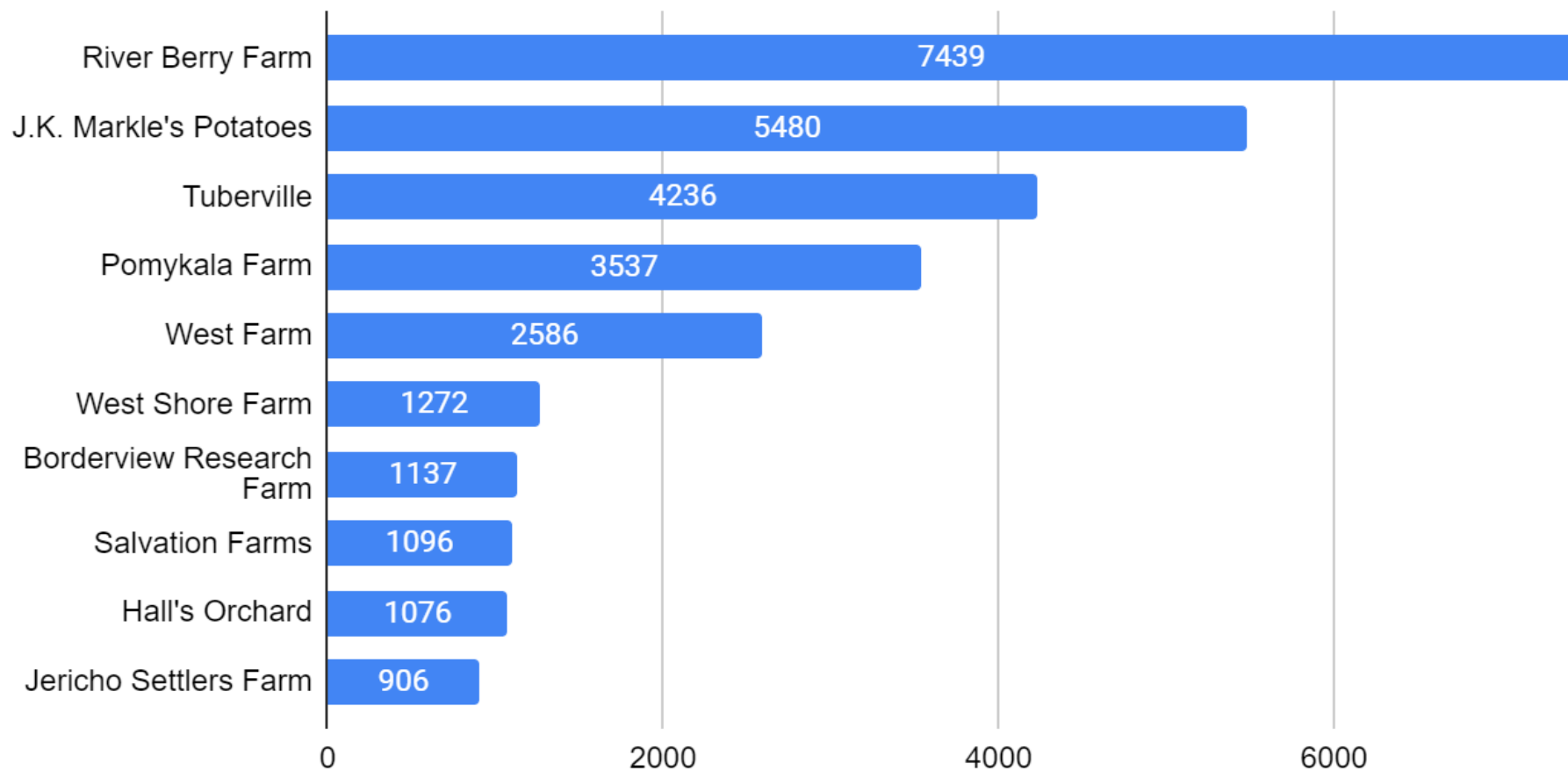
“This was the best year yet from Healthy Roots Gleaning!!!”



RECEIVED PRODUCE FROM 13 FARMS
AND FOOD FROM 9 NON-FARM PARTNERS

45% HAD SIGNIFICANT ENGAGEMENT (WEEKLY GLEAN OR 800+LBS)

FARMS THAT DONATED OVER 800 POUNDS



PLUS SMALLER AMOUNTS FROM 12 ADDITIONAL FARMS AND PARTNERS

These included:

- Wally's Place bagels
- Beef liver from Health Hero Farm
- Tomato plants from Blue Heron Farm
- Concord grapes from a S. Hero resident
- Eggs from Savage Gardens
- Veggies from BFA Fairfax school garden
- Produce swapped with other gleaning organizations



32 VOLUNTEERS

A 45% INCREASE IN INDIVIDUALS FROM 2019

WHO ARE OUR VOLUNTEERS?

- All individuals due to COVID (no school groups this year)
- 53% volunteered more than once
- 22% volunteered 5 or more times
- 66% were new this year



WHAT DID VOLUNTEERS DO?

- They field gleaned a total of 92 hours
- They drove 919 miles for deliveries
- They processed vegetables (topping beets and carrots) for a total of 18 hours



PROGRAM FINANCIALS

Healthy Roots Gleaning Program April 2020 to September 2020				
<u>REVENUE</u>	4th Qtr FY'20	1st Qtr FY'21	Total	
Forward Philanthropy	\$ 15,000.00		\$ 15,000.00	
Farmers to Families Food Boxes	\$ 1,916.00	\$ 1,800.00	\$ 3,716.00	
VT Foodbank		\$ 5,000.00	\$ 5,000.00	
GI Health Council		\$ 2,000.00	\$ 2,000.00	
Swift Prepared Foods		\$ 10,000.00	\$ 10,000.00	
	\$ 16,916.00	\$ 17,000.00	\$ 33,916.00	
<u>EXPENSES</u>				
Gleaning Coordinator	\$ 4,578.89	\$ 8,119.58	\$ 12,698.47	
Support Staff	\$ 2,280.37	\$ 2,772.92	\$ 5,053.29	
Total Staff time	\$ 6,859.26	\$ 10,892.50	\$ 17,751.76	
Indirect on Staff time (84.53%)		\$ 9,207.43	\$ 9,207.43	
Travel	\$ 339.31	\$ 39.16	\$ 378.47	
Supplies	\$ 668.77		\$ 668.77	
Donation Plot Stipend		\$ 700.00	\$ 700.00	
Dues & Interface		\$ 650.00	\$ 650.00	
	\$ 7,867.34	\$ 21,489.09	\$ 29,356.43	

LOOKING FORWARD

- A year-round program
- Why infrastructure is key
- Our role in mass feeding?
- Building our partnerships
- Expanding who we serve?
- Building our volunteer capacity

